

The Sustainable Founder's Mindset

Available in: *English* | *German*

When asked, what the number one success factors is, almost all founders agree that it's the *mindset* founders work with.

Having founded multiple startups and worked with dozens, we've not only identified the most important success factors when it comes to a founder's mindset, but also lived the stories to prove them.

This session will help you to build a team and a startup that adapts to customer feedback, acts blazing fast without endangering itself (or you!) and runs on its own rather sooner than later.

Startups who don't follow this, usually:

- **self manipulate:** they don't see obvious problems and warning signs and are not adapting their startups
- **underthink high risks:** they take big risks and endanger their whole company or even go into personal insolvency
- **overthink low risks:** they spend most of their time with decisions where the implementation time is shorter than the decision time
- **spend 90% of their time in a hamster wheel:** at the later stage of their startups they are working 60 hour weeks to keep a self-created hamster-wheel spinning

After this talk, you will be able to:

- Change your own mindset consciously
- Make decisions:
 - much **quicker** on average
 - more **objective** and **structured**
 - without **endangering your company** or **personal life**
- Build a company where you **create growth** instead of **run the day to day business** and **get stuck with it**